

## OSTIM TECHNICAL UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES EPR 222 ENTREPRENEURSHIP AND SOCIAL IMPACT COURSE SYLLABUS FORM 2022-2023

EPR 222 Entrepreneurship and Social Impact							
<b>Course Name</b>	Course Code	Period	Hours	Application	Laboratory	Credit	<b>ECTS</b>
Entrepreneurship and Social Impact	EPR 222	4	-	-	-	0	0

Language of Instruction	English
Course Status	Compulsory
Course Level	Bachelor
Learning and Teaching Techniques of the	Application
Course	
Class Time/Classroom	
Instructor	
Office	
E-mail	
Office Hours	

## **Course Objective**

The aim of the course is; to encourage students to participate in various activities during the semester, to raise awareness about entrepreneurship and to contribute to students' entrepreneurial abilities. In addition, within the scope of the course, it is aimed that students will be able to analyze entrepreneurial business idea development and implementation deficiencies in their subject areas. Another aim of the course is to contribute to the students' entrepreneurship project proposals and new business ideas at the end of the semester.

## **Learning Outcomes**

Students who become successful in this course will be able;

- to carry out studies that will affect the society, within the scope of the concepts of social responsibility and volunteering,
- to interact with various foundations and associations,
- · to carry out field studies within the scope of social impact,
- to address a social problem and turn this problem into a business plan,
- to work in teams and to be organized.



## **Course Outline**

This course includes conferences, seminars and projects within the scope of social entrepreneurship, entrepreneurship and social responsibility concepts, visits will be made to various foundations and associations within the scope of social responsibility. As a result of these activities, it is expected that a problem will be handled and transferred into a business plan, and then delivered as a presentation and report.

Scoring Criteria for Entrepreneurship and Social Impact Course						
	Activity	Points	Considerations			
1	Participation in the SEPIP Event	2	Being on the participant event list			
2	Participation in the Seminar/Conference	2	Being on the participant event list			
3	Participation in courses	2	Certificate			
4	Taking part in BAP projects	6	Being on the participant event list			
5	Taking part in the Social Responsibility project	3	Being on the participant event list			
6	Animal Shelter Visit	3	Photo			
7	Nursing Home Visit	3	Photo			
8	Refugee Camp Aid Activities	3	Documentation			
9	Humanitarian Aid Organizations Activities	5	Documentation			
10	Tree Planting	2	Video, Photo			
11	Participation in voluntary activities on behalf of the university	2	Documentation			
12	Participation in Social Aid Campaigns	2	Documentation			
13	Organizing a Social Aid Campaign	5	Documentation			
14	Participating in Demo Day	10	Documentation			
15	Making a Presentation on Demo Day	50	Documentation			
	TOTAL 100					

Textbook(s)/References/Materials:				



Assessment				
Studies	Number	Contribution margin (%)		
Attendance				
Lab				
Class participation and performance				
Field Study				
Course-Specific Internship (if any)				
Quizzes / Studio / Critical				
Homework				
Presentation				
Projects				
Report				
Seminar				
Midterm Exam/Midterm Evaluation	1	%50		
General Exam / Final Evaluation	1	%50		
	Total	%100		
Success Grade Contribution of Semester Studies		%50		
Success Grade Contribution of End of Term		%50		
	Total	%100		

Course' Contribution Level to Learning Outcomes							
No	Loarning Outcomes	Co	<b>Contribution Level</b>				
	Learning Outcomes		2	ო	4	5	
1	To show the ability to apply knowledge and equipment in the field of entrepreneurship by actively channeling it to real processes in the sector.					Х	
2	To learn and communicate with the actors of the entrepreneurship ecosystem and to participate in professional development activities.					х	
3	To evaluate and apply entrepreneurial dynamics by placing them within the framework of basic and current practices.				х		
4	To be able to produce new project and business from an entrepreneurial perspective.					х	
5	To apply project development skills in teams.				Х		
6	To have the ability to interpret, question and apply the knowledge gained during the course within the current entrepreneurship ecosystem and macroeconomic conjuncture.					х	
7	To be individuals with advanced social and intellectual capacity, vision, high ethical values, and ability to adapt to group communication and teamwork.					х	



ECTS / Workload Table					
Activities	Number	Duration (Hours)	Total Workload		
Course hours (Including the exam week): 16 x total course hours)					
Laboratory					
Application					
Course-Specific Internship (if any)					
Field Study					
Study Time Out of Class					
Presentation / Seminar Preparation					
Projects					
Reports					
Homework					
Quizzes / Studio Review					
Preparation Time for Midterm Exams / Midterm Evaluation					
Preparation Period for the Final Exam / General Evaluation					
Total Workload					